



TEXAS TSA SPONSORSHIP PROSPECTUS

2015/2016

The Technology Student Association (TSA) is a national, non-profit organization of middle and high school students who are engaged in science, technology, engineering, and mathematics (STEM). Since TSA was chartered in 1978, over 2,000,000 student members have participated through challenging competitions, leadership opportunities, and community service.

Membership

32,000 middle and high school students in TEXAS

100% likely to graduate from high school

39% female and/or minority representation

Over 250 teachers (advisors) in TEXAS

75% college-bound

Competitions

TSA provides rules and guidelines for over 70 middle school and high school competitions held at the annual Texas TSA conference in Waco. Students are challenged to use and improve their STEM skills in both team and individual events in such areas as: communication; design and engineering; environmental systems; transportation; and manufacturing/construction. All competitions are aligned with STEM standards; ten core leadership skills (communication, creative thinking, critical thinking, decision making, ethics, evaluation, organization, problem solving, self-esteem, and teamwork); and The 16 Career Clusters.

Programs and Initiatives

Junior Solar Sprint – A national STEM-based program, funded by the U.S. Army Educational Outreach Program, that empowers teachers, mentors, and community members to engage 5th – 8th grade youth in designing, building, and racing model solar cars.

Tests of Engineering Aptitude, Mathematics and Science (TEAMS) – An annual STEM competition providing students in middle schools and high schools the opportunity to discover engineering. Students work together in teams and use practical applications of math and science to answer engineering questions about everyday, real-world challenges.

TSA VEX Robotics Competition – An engaging robotics competition in which students further their knowledge and skills in STEM areas. This competition is a collaborative effort of TSA and VEX Robotics, Inc.

UNITE – A four-to-six week summer program, funded by the U.S. Army Educational Outreach Program, that encourages high school students to pursue college-level studies -- and ultimately, careers -- in engineering and related STEM fields.

Verizon Innovative App Challenge – A competition offering middle and high school students the opportunity to use their creativity, ingenuity, and STEM knowledge to create a mobile app concept that meets a school or community need. The goal is to provide an engaging, empowering learning experience to increase student interest and knowledge in STEM and mobile technology fields.

Recognition and Affiliation

U.S. Department of Education, state departments of education, and local education agencies

National Association of Secondary School Principals (NASSP)

International Technology and Engineering Educators Association (ITEEA)

Association for Career and Technical Education (ACTE)

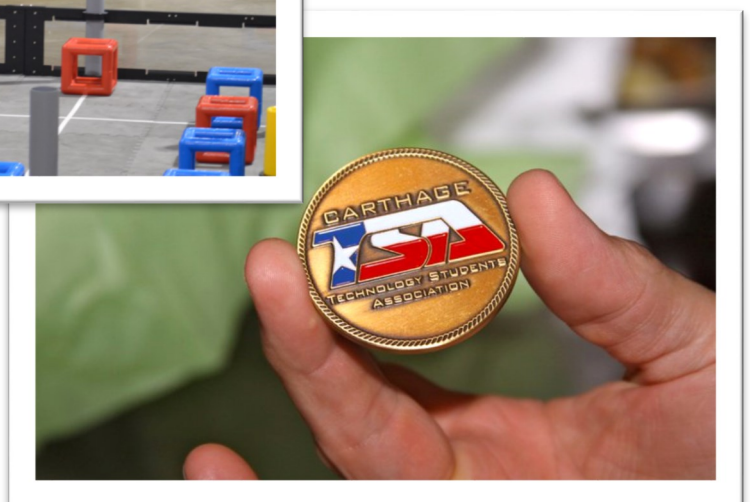
Project Lead The Way (PLTW)

Career and Technical Student Organizations (CTSO)

Army Educational Outreach Program (AEOP)

American Cancer Society (TSA's national service project partner)

TSA is a non-partisan, non-sectarian 501(c)(3) national association of STEM students.



"Learning to Live in a Technical World."

How would you benefit as a Texas TSA Sponsor?

- ◆ Brand a competitive event with your name (See *Event Sponsor* for details)
- ◆ Connect your company with Career and Technology teachers and their students across the state of Texas
- ◆ Create a meaningful partnership with Texas TSA through personal invitations to special events.
- ◆ Link your website to the Texas TSA web page.
- ◆ Have your advertisements appear in the Texas TSA Official Newsletter, on the Texas TSA web page and on a pre-session looping PowerPoint slide show at State Contest.
- ◆ Be recognized on state at both the Texas TSA State Conference and the Annual Texas TSA Leadership conference with exposure to approximately 2,500 attendees.
- ◆ Support the largest state career and technology student organization devoted solely to STEM (science, technology, engineering, and mathematics) education.

How Do You Get Started?

- ◆ Decide whether you want to become an Event Sponsor or a Conference Sponsor (See *Event Sponsor* and *Conference Sponsor* for details)
- ◆ Submit Sponsorship Application to Pamela Cook—Executive Director, Texas TSA.
- ◆ Provide Texas TSA with a print ready logo.
- ◆ Make plans to attend the Texas TSA State Contest in Waco, TX - April 14, 15 & 16 at the Waco Convention Center.

For additional information contact Pamela Cook, Texas TSA Executive Director.

execdir.texastsa@gmail.com

915-731-4244

Be A Texas TSA Event Sponsor

The Texas Technology Student Association moves into its 58th year in 2015-16. This organization that has evolved with the changes of the shop class of the early 60's, Industrial Arts in the 70's and 80's, Technology Education in the 90's and now the STEM, Arts & A/V, Manufacturing, Architecture and Information Technology pathways of the 21st Century in Texas's middle and high schools. TX TSA is all about "*Learning to Live in a Technical World*". Embracing innovation and evolution over the last half a century, the mission of TX TSA is to prepare its membership to be successful leaders and responsible citizens in a technological society through co-curricular activities with the STEM program; which include communication, leadership, and competitive skill development in modern classroom/laboratory environments.

The heart of TSA is its competitive events. Combined, there are almost 70 individual and team events on separate middle and high school levels. Student members are challenged with contests that reflect our engineering and design focus as well as leadership skill and career development. The TX TSA State Conference in Waco is our "Super Bowl", where nearly 2,500 Texas Engineering & Technology Education Students converge to exhibit their talents and skills through competition.

Your sponsorship will provide three plaques and a scholarship to help the winner represent our state at the National TSA Conference. In return for your contribution, your logo will appear on the plaque for the event (s) you sponsor. In addition, your company or organization will be recognized on the TX TSA website, in the State Newsletter, in the conference program, pre-session looping PowerPoint slides, logo on the plaques, and a representative will be recognized and allowed the opportunity to assist with the presentation of awards on Saturday.

Sponsor one event for \$500. Sponsor multiple events for \$400 each. See list on the next page of events available for sponsorship. Your contribution can be mailed to the address below.

Thank you for supporting the technologically literate students that represent the next generation of American designers, inventors, innovators and engineers that will make this country great.

For more information contact Pamela Cook, TX TSA Executive Director—execdir.texastsa@gmail.com



Texas Technology Students Association

Learning To Live In A Technical World!

3605 Tierra Calida Drive
El Paso, Texas 79938

915-731-4244
execdir.texastsa@gmail.com

What Events Can You Sponsor?

Detailed event descriptions can be found on the National TSA website at: www.tsaweb.org

Middle School Events

Biotechnology
CAD Foundations
Career Prep
Catapult Design
Challenging Technology Issues
Chapter Team
Children's Stories
Community Service Video
Digital Photography
Dragster
Electrical Applications
Environmental Engineering
Essays on Technology
Flight
Forensic Technology
Geospatial Technology
Inventions and Innovation
Junior Solar Sprint (ARMY)
Leadership Strategies
Mass Production
Medical Technology
Microcontroller Design
Prepared Speech
Problem Solving
Promotional Marketing
STEM Animation
Structural Engineering
System Control Technology
Tech Bowl
Technical Design
Video Game Design
Website Design
VEX Robotics

High School Events

Animatronics
Architectural Renovation
Biotechnology Design
Career Comparison
Chapter Team
Children's Stories
CAD 2D Architecture
CAD 3D Engineering
Computer Numerical Control (CNC)
Debating Technological Issues
Desktop Publishing
Digital Video Production
Dragster Design
Engineering Design
Essays on Technology
Extemporaneous Speech
Fashion Design
Flight Endurance
Future Technology Teacher
Manufacturing Prototype
Music Production
On Demand Video
Photographic Technology
Prepared Presentation
Promotional Graphics
SciVis
Software Development
Structural Design and Engineering
System Control Technology
Technical Sketching and Application
Technology Bowl
Technology Problem Solving
Transportation Modeling
Video Game Design
Webmaster
VEX Robotics

Conference Sponsorship & Partnership

The Texas Technology Student Association moves into its 58th year in 2015-16. This organization that has evolved with the changes of the shop class of the early 60's, Industrial Arts in the 70's and 80's, Technology Education in the 90's and now the STEM, Arts & A/V, Manufacturing, Architecture and Information Technology pathways of the 21st Century in Texas's middle and high schools. TX TSA is all about "*Learning to Live in a Technical World*". Embracing innovation and evolution over the last half a century, the mission of TX TSA is to prepare its membership to be successful leaders and responsible citizens in a technological society through co-curricular activities with the STEM program; which include communication, leadership, and competitive skill development in modern classroom/laboratory environments.

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You have three different sponsorship packages to choose from. Texas TSA sponsors will have prime visibility on all conference banners, premium give aways, website, general sessions and conference literature. In addition, your company or organization will be recognized on the TX TSA website, in the State Newsletter, and a representative will be recognized and allowed the opportunity to assist with the presentation of awards on Saturday. (Please see *Partnership and Sponsorship Package* on the next page).

Thank you for supporting the technologically literate students that represent the next generation of American designers, inventors, innovators and engineers that will make this country great.

For more information contact Pamela Cook, TX TSA Executive Director—execdir.texastsa@gmail.com



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Texas Technology Student Association Partnership and Sponsorship Package

Texas TSA offers sponsorship and partnership opportunities in order to provide student members with competitive events and conference experiences that will enhance their educational experiences through the co-curricular student association annual events.

The Partnership Package includes the following items for January 1, 2016 through April 16, 2016:

		Cost	GOLD	SILVER	BRONZE
<ul style="list-style-type: none"> Exhibit Table at the 2016 TX TSA State Conference 					
	<ul style="list-style-type: none"> Two 8' table in vendor display area Prime location 	\$ 500.00	X	X	
	<ul style="list-style-type: none"> Outside location for booth-related vehicles or activities 	\$ 1,000.00	X		
<ul style="list-style-type: none"> Recognition in our SC Registration Packet as a Conference Sponsor which includes <ul style="list-style-type: none"> Recognition in our SC Registration Packet as a Conference Sponsor Recognition as conference sponsor and logo in our conference program. Logo appearing by itself in looping PowerPoint on screen at the 2016 State Conference before each of the three General Sessions Logo to appear on conference sponsor banners in the Convention Center Foyer 		\$ 1,000.00	X	X	X
<ul style="list-style-type: none"> TX TSA School Scene News Release and Website News alert and banner image announcing the Partnership. Announcement of sponsorship to Local TX TSA chapters via TX TSA email/messaging. 		\$ 500.00	X	X	
<ul style="list-style-type: none"> Color Cover of Conference Program - Gold B/W AD Inside Conference Program - Silver & Bronze 		\$ 2,000.00 500.00	X	X	X
<ul style="list-style-type: none"> Logo on Conference Lanyards 		\$ 3,500.00	X		
<ul style="list-style-type: none"> Invitation to provide an interest session presentation at the next Fall Leadership Conference in addition to providing a possible leadership session presentation to students 		\$ 500.00	X		
		\$ 9,000.00	\$ 9,000.00	\$ 2,500.00	\$ 1,500.00

Texas Technology Student Association

Sponsorship Application



Please complete the following:

Company Name: _____

Contact Person: _____ **Title:** _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Telephone: _____ **Fax:** _____

Email: _____

Event Sponsor Option

(1) Event _____

(2) Event _____

(3) Event _____

(4) Event _____

1 Event \$500 2 or more events \$400/event

Total \$ _____

Conference Sponsor/Partnership Option

Gold Level \$ 9,000.00 ☐

Silver Level \$ 2,500.00 ☐

Bronze Level \$ 1,500.00 ☐

Please send Payment and Application to:

(Make checks payable to *Texas TSA*)

Pamela Cook - Executive Director
Texas Technology Student Association
3605 Tierra Calida Drive
El Paso, TX 79938